

July 2020- December 2020

Volume : 1 Issue : 1



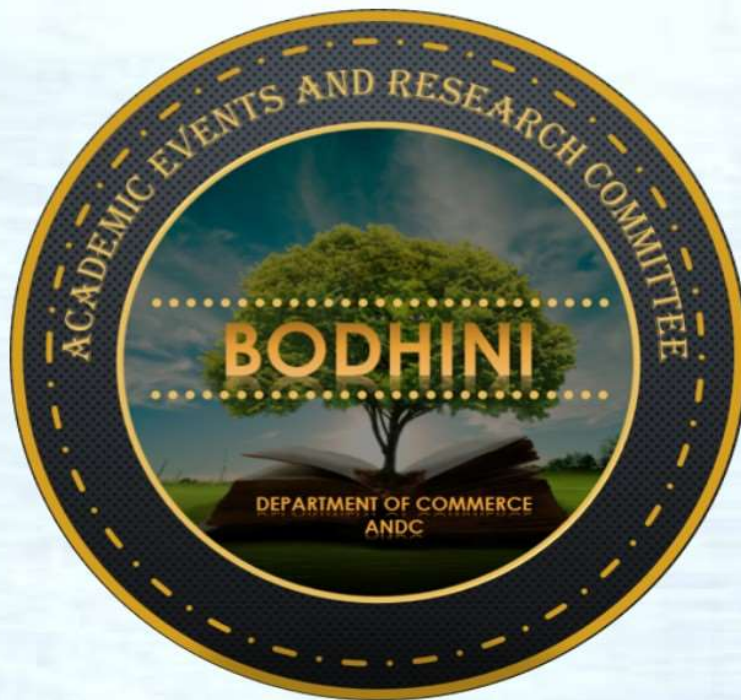
ACHARYA NARENDRA DEV COLLEGE

THE CHRONICLES



The Semi - Annual Newsletter of the Department of Commerce

Brought to you by:



Team Chronicles



THE CHRONICLES

The Semi - annual newsletter of the Department of Commerce

July 2020 - December 2020 | Volume 1 | Issue 1



“The greatest glory in living lies not in never falling, but in rising every time we fall”
- Nelson Mandela

DEPARTMENT MISSION AND VISION

- *To provide quality education with high ethical standards.*
- *To help build the best academic infrastructure to stay ahead in the growing competitive world.*
- *To explore and promote new avenues of knowledge and innovation among the students*

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From the Principal's Desk

At the outset let me congratulate Commerce Department of Acharya Narendra Dev College for bringing out this Newsletter, 'The Chronicle'. It's very heartening to see the enthusiasm of the faculty and students alike even in this Covid-19 pandemic. The Department has not let the Pandemic become a deterrent in any way. Kudos to the Department.

The twin philosophies of the College are 'Beyond the classroom...' and '...Preparing for the future' and the College provides ample opportunities to the students for realization of these philosophies. Newsletter is one such opportunity. I hope that this practice of newsletter would continue in future also and there would be more contribution from the students and faculty.

Happy Reading!!!

Best wishes for all your endeavors!!!



Dr. Ravi Toteja
Officiating Principal

Thoughts of Teacher - in - Charge

It is my pleasure to extend warm greetings to the readers of the first issue of our newsletter, "The Chronicles". Last year Bodhini Society was set up with an objective of encouraging research, developing reading habits, preparing newsletters and magazines amongst students. I am glad that society has been vibrant so far. The society has organised many webinars and workshops on contemporary topics.



The students and faculty are working really hard to fulfill its vision. Not many people are aware about the activities undertaken by the society and achievements of the students and faculty. Although this semi-annual newsletter format is limited in amount of in depth information, students have made every effort to briefly describe our latest achievement, activities, articles. I am really overwhelmed by the official launch of this newsletter.

Dr. Shalu Mahajan
Teacher - in - charge



Message from Editor in Chief



"Education is not the learning of facts, but the training of minds to think." Albert Einstein. "College life" is about learning, acquiring knowledge and new skill sets and enhancing the values, beliefs, and wisdom so that one can contribute to the society in a meaningful and positive way. It is also about our struggles, strug-

gles of coping with work pressures, assignments deadlines, stress and loneliness for out-station students and then coming together, helping each other and staying together. College life is also about creating and nurturing long lasting relationships, understanding team work and its dynamics, and becoming more humane. Though the department is engaging its students in every possible way, we were missing something. There was a need to give our students a platform to think beyond the books and course curriculum. The feeling was there at students' end as well. So, this year saw the formation of Society Bodhini, to inculcate the habit of research among our students. Efforts were also made to connect with our alumni through the platform "In conversation with our Alumni". With so many new things coming up, need was felt to keep track of our journey of evolving from a mere teaching-learning facilitator to a hub of activities for inspiring and motivating students. Hence the thought of documenting the journey in the form of a newsletter came up. The idea of the newsletter floated by our TIC Dr. Shalu Mahajan was excitedly lapped up by students and faculty alike. The newsletter is aptly named "The Chronicles" meaning a written account of events in the order of their occurrence. It is in semiannual format. The newsletter will not only serve as testament of what we have achieved but will also guide us on what next can be done. Today, it gives me immense pleasure and satisfaction on presenting the first issue of our newsletter - The Chronicles. It includes an account of our journey so far and a take on the events and happenings in and around India by our brilliant students. It also includes reports on students and faculty's activities and achievements to applaud them. To keep the mood lighter, it also has sections on stories, poems as well. In the near future, we are also planning to launch a magazine for the commerce department. The whole process of putting everything together has been very stimulating, and satisfying. It was a major learning experience for all of us. Being the first attempt, there might be some shortcomings, but we are learning. With this very first issue of our newsletter. It won't be an exaggeration to say that both the journey as well as the end result are pleasing. I would like to thank our esteemed Principal "Dr. Ravi Toteja" for his constant support and encouragement. I also extend my gratitude to our TIC Dr. Shalu Mahajan for being a pillar of strength and making this endeavor a pleasant reality. Last but not the least, I appreciate the hard work, constant efforts and undying spirit of our dear students who started this beautiful journey with us. Here, we present the first issue of our semi-annual newsletter "The Chronicle". Your suggestions are always welcomed. Happy Reading.



Message from Co-Editor in Chief



Ms. Sangeeta Relan

Having been a part of The Department of Commerce, Acharya Narendra Dev College for over twenty-five years, I have seen and experienced how the institution and the Department have grown and evolved. I

have been fortunate enough to be one of the Department's founder teachers, and today when I look back on my journey, I am filled with a lot of satisfaction and contentment. We have indeed come a long way from the day it all started way back in 1991.

We have become bigger and better and aim to scale heights in this endeavour. The formation of Vanijya, Bodhini have all been various milestones that we have achieved over the years. In the wake of this, it seems only logical and rational that the journey, the milestones should be documented. And what better way to do that than by chronicling them!

'The Chronicles'- is a step in this direction, and it is wonderful and encouraging to see how the students and faculty have risen to the occasion and come up with the first edition of this newsletter.

This newsletter is an initiative to enable the students and the faculty to express their views, ideas and beliefs on issues of concern and importance to them. It will also report on and highlight the Department's activities and achievements to applaud and acknowledge our achievers.

The process of putting this together has been hugely gratifying, with a lot of learning for all of us. The research, the editing, the discussions, the arguments, and then rushing towards the deadline has been exhilarating, to say the least. It is the first attempt; there will be mistakes and glitches, but then these mistakes will help us grow and evolve. So here's to the first issue and us!!

Message from Student Editor



I am highly excited at the launch of “The Chronicles”, the semi-annual newsletter of our Commerce Department, a dynamic and informative newsletter which covers every single aspect of the department ranging from academic achievements of the members to the contemporary happenings around the world.

This newsletter in simple words, is made by and made for all the members of the department. It covers a very vast area including reports on various topics by various students after conducting deep research work on those topics. The primary goal of this newsletter is to make readers aware of all the latest updates, highlights of the department and achievements of the previous semester.

While working as the Student Editor, the experience and exposure I got is inexpressible. It just gives me immense pleasure while working with the team. The mutual coordination and contribution from each member whether it be the students or the faculty members is also appreciable. I would like to mention the name of Ankit Kumar, the student Co-Editor, who was an aide to me while the making of this newsletter. We worked together during the late hours. I appreciate the support he has been to me during the whole journey of this newsletter. The team worked continuously for hours to accomplish the targets given to them and the continuous guidance from the Teachers made it worth doing and was like cherry on the top. Further I expect all our readers who were unable to contribute in this edition, after going through this newsletter would be contributing in the next edition.

Regards
Vivek Taneja
(Student Editor)



Message from Student Co - Editor

It is with great pleasure that I write to welcome you to the newly published semi-annual newsletter of our department, "The Chronicles".

I am personally honoured to take on the role of Student Co-Editor. This newsletter will encourage young and rising authors to submit their work for consideration for publication.

Also it includes up to date high quality and original contributions from various members in the form of Articles, reports, stories and other interesting news going around.

This newsletter is served by a very competent editorial board along with the network of our faculty from our department helping to secure high quality, originality and utility of the contributions.

I hope that the contributions made to this newsletter by various students will lead to encouraging others to come up with more interesting and innovative work in the next edition of the newsletter.

Again I would like to welcome you to the newly published newsletter, "The Chronicles". I hope the newsletter will be quite interesting to read and also we welcome the suggestions in regard to this newsletter for any scope of improvement. With this I would like to end my words.

With Regards,
Ankit Kumar
(Student Co-Editor)

EMERGENCE OF BODHINI

“

But I have promises to keep and miles to go before I sleep, and miles to go before I sleep

- Robert Frost ”

The Motto Of the Society

Bodhini- The Academic Events and Research Society of the Department of Commerce, Acharya Narendra Dev College. As the name suggests, the Society is all about promoting, encouraging, inspiring and supporting the research and academic initiatives of the faculty and students of the Department. The Society, the vision of the Teacher-in-Charge of the Department, Dr Shalu Mahajan became a reality with the combined effort of the faculty and the students. The two worked hard, and in no time, we were all set for the formal inauguration. But before that, we all realised that the Society needed a logo, a symbol, an identity. The responsibility of designing that was assigned to the current President of the Society, Vivek Taneja. He worked hard and came up with a perfect logo which the entire Department loves.

Then came the much-awaited day, the 6th November 2020 when the Society was formally launched. It was at an event organised by Vanijya that the launch took place. The event was a lecture on 'Insurance for the Youth'. We invited Dr Ashutosh Bhardwaj, OSD, Institution of Eminence who formally inaugurated the Society along with our Principal, Dr Ravi Toteja, the speaker Mr Rajesh Relan, The Chairman, Ecomoney Insurance, the faculty and students from various departments of the college and outside as well. The guests were apprised of the objects and mission of the Society through an audio-visual presentation prepared by the students of the Department.

Bodhini- Mission and Objectives:

- To organise Seminars, Webinars, Workshops, hands-on sessions, and other events to provide an academic-industry interface for the academic growth of students.
- To foster the exchange and enhancement of knowledge and insights from the intellectual endeavours of the Society.
- To facilitate and promote research work among students and give them a platform to share their research and provide editorial support to help publish their work.

The Society's first event was a "Webinar on E-filing of ITR-1" held on 10th November 2020. The resource persons for it were two faculty members, Dr Surinder Kaur and CA Yask Sain. The event where the resource persons touched upon the practical and theoretical parts of the ITR process was a huge success.

A month later, the Society was all set to conduct its second event. This event was a Webinar on "How to Publish Research Papers in Scopus/ Indexed Journals?" We were honoured by the presence of Prof. RK Singh, the Dean, Department of Commerce, DSE who shared his knowledge on the topic with us. Our speaker for the day, Prof. Amit Singh [Associate Professor, Department of Commerce, DSE] while elaborating on the topic shared his insights and knowledge with us which were extremely informative and helpful. Needless to say, the event was a resounding success.

The new year highlighted the need to have a Council for the Society for which a selection process was initiated. It culminated with the formation of a great team consisting of ten members representing all the three years. The newly formed Council immediately swung into action and decided to draw on our illustrious alumni to speak to the current batch on a topic of huge interest to the students. The topic was "Early Investments-Secured Future" and the speaker Mr Dhiraj Kalra [Senior Director, Paisabazar] , from the 1996 batch. Mr Kalra and our Principal also unveiled the departmental brochure. The Society has set very high standards for itself, it has managed to deliver very well so far, but we have many more miles to go, many more promises to keep.....

OVERVIEW OF VANIJYA

“

*Things may never go back to normal
You may need to create a new normal*

”

Colleges were shut down in the second week of March as a preventive measure to contain the spread of COVID-19.

“It’s hard to say goodbye to those with whom you have spent a lot of time”

On 20 July 2020, online farewell for final year students was conducted with the support and participation of third year students. The inaugural speech was given by Dr. Ravi Toteja wherein he guided the students and extended his best wishes. The event was followed by a song and a number of games. We gave five titles, Siddharth Jain as Mr B.com, Yashika Kadian as Miss B.com, Raghav Dawar as Mr. Charming, Apoorvi Paliwal as Miss Charming and Ekta Deevedi as Miss Perceptive. Further a dance performance was also conducted. The event ended on a happy note with tears in eyes, nostalgia and best wishes from the faculty for the outgoing students.

Due to this lockdown, students were forced to stay in their homes and were not allowed to join college, which made them unhappy and gloomy.

But we gave them hope and raised their enthusiasm by organising webinars.

The society organised a webinar on “stop worrying, start earning and living: Career v/s Job : Road map” on 27 August 2020 via online platforms. Our chief guest CA Pankaj Goel deeply explained the difference between the career and the importance of understanding the statement “stop worrying and start living and earning”. There was an interactive session between the guest and the audience. E-certificates were distributed to every participant.

A month later, the society was all set to conduct its next event. This event was a webinar on “Top Trends Driving Digital Marketing Strategies”. We were honoured by the presence of Dr. Ruchi Gupta, who is an author, researcher and speaker. A multimedia was part explaining digital marketing and practical report approach of consumers. She also emphasised on the pace of increasing digitisation. Needless to say, the event was a resounding success.

On 9 November 2020, A webinar on “insurance for the youth” was organised by the society. The event started with the warm welcome of the guest. A session of interaction was held after the webinar.

22 January 2021: So the day came and a fresher’s party of our own commerce department was organised by the society. It started with the shower of blessings by our respected teacher and a lot of tips and advice. Afterwards the platform was passed on to the accountable seniors who tried to interact with the juniors. It was followed by various interesting games such as finding the letter, tongue twisters etc. Then was the time for showcasing of talent through videos of spectacular dancing and melodious singing. Not only seniors but some of the freshers also participated showing their candidature for the Mr. and Miss. Freshers competition. Later on, a bollywood quiz was played with the short-listed freshers. The event ended with the titles distribution ceremony. Akshat Jain was declared as Mr Fresher, Shweta Goswami as Miss Fresher, Karan Bhar as Mr Genial and Riya Bhasin as Miss Genial. Last but not the least, an informal interaction was carried on.

LOGO FORMATION

The existence of a society or an organization is incomplete without a logo. A logo is a mark of identity for the organization and what it stands for. Bodhini - the Academic Events and Research Society of Acharya Narendra Dev College is no different. Once the formation of the society was complete the need to have a logo was felt. The Society needed a symbol, a mark that would differentiate it from others and help it to carve its identity. It would be representative of the society's

BODHINI



mission and belief.

The task of designing the logo was assigned to the students who were asked to come up with their ideas. Amongst all the probable designs the one submitted by Vivek Taneja was liked by both students and the faculty. A few tweaks here and there and the final version was ready.

The logo has a tree in the centre which is symbolic of the tree under which Lord Buddha attained enlightenment. This indicates the prime motto of the society which is to enlighten the students and faculty and impart knowledge to them. The Society aims to facilitate the journey along the path of learning and innovation. The book under the tree symbolises knowledge and how without knowledge life is meaningless. Thus the logo is truly indicative of what Bodhini stands for - enlightenment and knowledge enhancement of the students and the faculty.

With the Start of a new chapter under the convenorship of Dr. Shalu Mahajan and Dr. Jitender Goel, it was decided to bring some major changes in the working of the society to make it sound more professional. Thus, towards this way the task of designing a new logo of the society was given to the members. The logo was successfully designed by the coordinated efforts of the following commerce students –

- Ankit Kumar (2019-2022)
- Amit Kumar (2019-2022)
- Vivek Taneja (2018-2021)

While making the logo it was kept in mind that it will symbolize one of the most prestigious and highly active societies of the college and the department as well, so it should symbolize the true meaning of Vanijya-the name of society and depict its way of working. "Churning Fortunes", the tagline of the Commerce Department was also added in the logo which signifies that the society does not depend on high ambitions only but also enough efforts are made to give those ambitions a realistic view.

The group of people in the logo signifies the team efforts and unity of work among the members of the society which is the ultimate reason for its success.

VANIJYA



EVENT

CALENDAR

2020

ACHARYA NARENDRA DEV COLLEGE

DEPARTMENT OF COMMERCE

	Week 1	Week 2	Week 3	Week 4
July			Online Farewell (July 20, 2020)	
August				Job V/S Career (August 27, 2020)
September				
October		Digital Marketing (October 09, 2020)		
November	Insurance for Youth (November 6, 2020)	E - Filling of ITR - 1 (November 10, 2020)		
December		Research Paper (December 12, 2020)		

July 20, 2020 (ANDC, Kalkaji): "It's hard to say goodbye to those with whom you have spent a lot of time". Due to the ongoing pandemic, a virtual farewell for the final year students was organised with the support and participation from all the third year students. In his inaugural speech, the officiating principal Dr. Ravi Toteja guided the students for their bright future and extended his warm wishes to them. Next in line a song was dedicated to the third year students. The participants were enthralled by the spectacular dance performance by first and second year students. A number of entertaining games were played virtually by the participants such as "Online treasure hunt". Later on, Students were evaluated on the predetermined criteria and were given titles. Siddharth Jain was declared Mr. B.Com, Yashika Kadian as Miss. B.Com, Raghav Dawar as Mr Charming, Apoorvi Paliwal as Miss Charming and Ekta Deevedi as Miss Perceptive. The event ended on a happy note with tears in eyes, nostalgia, lovely messages and best wishes from the faculty for their outgoing students.

- Vaishali Bhardwaj
[B.Com (H) 2nd Year]



Job vs. Career by CA Pankaj Goel



Acharya Narendra Dev College
(University of Delhi)

Vanijya- The Commerce Society
organises webinar on

'Stop Worrying and Start Living and Earning':
Career vs Job: Road Map
on 27 August 2020 via Google Meet at 11:30a.m





Speaker:-
C.A Pankaj Goel
FINANCIAL MANAGEMENT SPECIALIST
FOR ADB FUNDER ASSIGNMENT FOR
TAMIL NADU AND TEAM LEADER FOR
STATE OF JHARKHAND FOR REVENUE
AUGMENTATION

*E- Certificates will be given to all the Participants
For registration Please Visit:
<https://forms.gle/sMhMqKjgoVFXfNsa8>
Registration Open till August 24, 2020

August 27, 2020(Acharya Narendra Dev College Kalkaji) : A webinar was organised on 'Job vs. Career' with CA Pankaj Goel. He described everything with several real-life examples to make a better understanding amongst everyone. He explained the importance of finishing our education and setting our targets before applying for jobs and starting earning. He also informed us about various career opportunities that could be pursued after doing different courses and gave us a wide variety of advice regarding the process of choosing the right path for the future. He stressed more on having greater knowledge and pursuing various courses rather than going for a job and starting earning right away. Audience was given a platform to ask their career related questions or any other problem regarding the webinar. It was an eye opener event for the audience as they received solutions to their problems in very less time. It was an enriching experience for everyone present.

- Vaishali Bhardwaj [B.Com (H) 2nd Year]
Pranshu Gupta [B.Com (H) 1st Year]

Top Trends Driving Digital Marketing Strategies By Dr. Ruchi Gupta



(143)

October 9, 2020(Acharya Narendra Dev College, Kalkaji) : With the increasing significance of Digital Marketing a webinar by Dr. Ruchi Gupta was organised on the topic "Top Trends Driving Digital Marketing Strategies" via Google Meet. A multimedia presentation was parted explaining digital marketing and the practical approach to engage the audience. She emphasised on the pace of

increasing digitalisation and how it helps in growing as an influencer. She explained the concept of micro-celebrity as a micro-influencer who is a person famous within a niche group of users on a social media platform. Micro-celebrities often present themselves as public figures. The webinar was very enlightening.

-Ayush Goyal
[B.Com (H) 1st Year]

ACHARYA NARENDRA DEV COLLEGE
(UNIVERSITY OF DELHI)

Vanijya
The Commerce Society of ANDC

is organising Webinar on

TOP TRENDS DRIVING DIGITAL MARKETING STRATEGY

Speaker

DR. RUCHI GUPTA
ASST. PROF.(SBSC),SRCC
ALUMNA, AUTHOR,KEYNOTE
SPEAKER AT OXFORD AND
CAMBRIDGE, RECIPIENT OF
ACADEMIC EXCELLENCE AWARD
2017

Schedule

- 9TH OCTOBER,2020
- FRIDAY, 11.30 AM
- ON GOOGLE MEET

E-certificates will be given to all participants

PATRON Dr. Ravi Toteja (Officiating Principal)	CONVENOR Dr. Shalu Mahajan (Teacher-In-charge Dept. of Commerce)	CO-CONVENOR Dr. Jitender Goel (Dept. of Commerce)	STUDENT COORDINATOR TARUSH BAURA TEESHA RAUTELA
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ACHARYA NARENDRA DEV COLLEGE
(UNIVERSITY OF DELHI)

NAAC Accreditation Grade 'A' | NIRF 2020 All India Ranking-18

Vanijya
The Commerce Society of ANDC

is organising a Webinar on

"INSURANCE FOR THE YOUTH"

Speaker

MR. RAJESH RELAN
CHAIRMAN (ECONOMY INSURANCE),
FORMER MD AND CEO OF PNB METLIFE
INDIA AND WAS ASSOCIATED WITH
AVIVA AND OLD MUTUAL PLC, HAS 30
YEARS OF EXPERIENCE IN FINANCIAL
SERVICES THAT INCLUDES TWO DECADES
OF EXPERIENCE IN INDIAN AND
INTERNATIONAL INSURANCE SECTORS.

E-certificates will be given to all participants (once they fill the feedback form)

Schedule

- 6TH NOVEMBER,2020
- FRIDAY, 11.30 AM
- ON GOOGLE MEET

PATRON Dr. Ravi Toteja (Officiating Principal)	TEACHER INCHARGE Dr. Shalu Mahajan	CONVENOR Ms. Sangeta Relan	CO-CONVENOR Dr. Jitender Goel
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STUDENT COORDINATOR- Tanya Gupta and Vaishali Bhardwaj

Insurance For Youth By Mr Rajesh Relan

November 6, 2020 (Acharya Narendra Dev College , Kalkaji): Vanijya- The Commerce Society of the college hosted a webinar on the topic 'Insurance For Youth' via google meet under the able guidance of Mr. Rajesh Relan (Former C.E.O of PNB met life insurance). The interactive session was aimed at putting light on the importance of considering insurance as a prospective investment. The guest discussed the benefits of insurance and also how it offers a promising career. All the points which he highlighted can indeed benefit the youth of today. The session turned out to be an interactive one.

- Vaishali Bhardwaj [B.Com (H) 2nd Year]
Harshal Thapar [B.Com (H) 1st Year]

E- Filing of ITR1 Workshop



ACHARYA NARENDRA DEV COLLEGE
(UNIVERSITY OF DELHI)
NAAC ACCREDITATION GRADE 'A' | NIRF 2020 ALL INDIA RANKING - 18

DEPARTMENT OF COMMERCE
BODHINI - ACADEMIC EVENTS & RESEARCH COMMITTEE
ORGANISES

WORKSHOP ON E-FILING OF ITR

CA YASK SAIN
CONVENOR
ASSISTANT PROFESSOR, ANDC
CA BANKING INDUSTRY
EXPERIENCE, HSRG, NET JRF, M.COM
ALUMNA DSE, B.COM (HONS.)

DR. SURINDER KAUR
OFFICIATING PRINCIPAL
ASSOCIATE PROFESSOR, ANDC
GOLD MEDALIST, M. COM
DELHI UNIVERSITY TOPPER, ALUMNA DSE
PHD, FACULTY OF MANAGEMENT STUDIES
RECIPIENT OF MANITA GUPTA MEMORIAL
SWARN PADAK
PROF. JAI NARAYAN VAISHI PURUSKAR

NOVEMBER 10, 2020
10:30 AM ONWARDS
ON GOOGLE MEET

E-CERTIFICATES WILL BE GIVEN TO ALL PARTICIPANTS (ONCE THEY FILL FEEDBACK FORM)

**STILL REQUEST SOMEONE TO FILL YOUR INCOME TAX RETURN ?
DON'T WORRY, IT'S TIME TO BE INDEPENDENT!**

DR. SANDEEP KUMAR GOEL CO-CONVENOR DR. JITENDER GOEL CO-CONVENOR DR. SHALU MAHAJAN TEACHER INCHARGE DR. RAVI TOTEJA OFFICIATING PRINCIPAL

STUDENT COORDINATOR : TEESHA RAUTELA - 9773732492 | ADITYA PRAKASH - 9717334948

November 10, 2020 (Acharya Narendra Dev College , Kalkaji) : With the objective of initiating people towards e filing of return, the webinar followed a two way approach. On one side, the participants were introduced to the process of e filing of returns and other relevant provisions through presentation slides showing step by step procedure of e filing of returns. This made participants comfortable with the Income Tax website and how they can move from one step to another. This was followed by actual filing of returns on the Income Tax India website during the webinar and online payment of taxes. The webinar was a great success and ended with the Q&A session between the resource persons and the audience.

- Teesha Rautela
[B.Com (H) 2nd Year]

HOW TO PUBLISH RESEARCH PAPERS IN SCOPUS/ INDEXED JOURNALS?

December 12, 2020 (Acharya Narendra Dev College , Kalkaji) : Besides writing a good research paper, it is equally important to get the work published in the right journals as it gives academic satisfaction and a sense of recognition. It is also crucial for exchange of ideas globally, fostering community network, acquisition of research funding, advancement in career. It allows you to become an effective communicator. The webinar threw light on various categories of research journals and their relative importance in academics. Participants were guided through a step by step approach on how to go about for publication in good journals and challenges associated with these.

- Mansi Malpani
[B.Com (H) 3rd Year]

ACHARYA NARENDRA DEV COLLEGE
(UNIVERSITY OF DELHI)
NAAC ACCREDITATION GRADE 'A' | NIRF 2020 ALL INDIA RANKING - 18

DEPARTMENT OF COMMERCE
BODHINI - ACADEMIC EVENTS AND RESEARCH COMMITTEE
ORGANISES A WEBINAR ON

HOW TO PUBLISH RESEARCH PAPER IN SCOPUS / INDEXED JOURNALS ?

PROFESSOR R. K. SINGH
INAUGURAL ADDRESS
HEAD, DEPARTMENT OF COMMERCE
DEAN - FACULTY OF COMMERCE AND BUSINESS
DELHI SCHOOL OF ECONOMICS,
UNIVERSITY OF DELHI

DR. AMIT KUMAR SINGH
RESOURCE PERSON
ASSOCIATE PROFESSOR,
DEPT. OF COMMERCE,
DELHI SCHOOL OF ECONOMICS,
UNIVERSITY OF DELHI

DECEMBER 12, 2020
11 AM - 12:30 PM
ON GOOGLE MEET

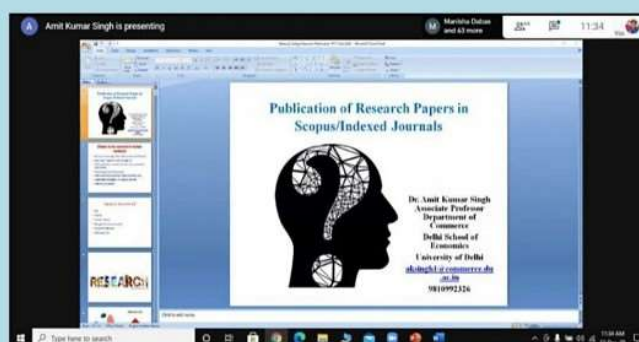
REGISTRATION FEES ₹100/-
TO BE PAID VIA PAYTM ON
9990062829 - YASK SAIN

LIMITED SEATS
REGISTRATION ON
FIRST CUM FIRST SERVE BASIS

E-CERTIFICATES WILL BE GIVEN TO ALL THE PARTICIPANTS (ONCE THEY FILL FEEDBACK FORM)

DR. SANDEEP KUMAR GOEL CONVENOR DR. SURINDER KAUR CO-CONVENOR DR. SHALU MAHAJAN TEACHER INCHARGE DR. RAVI TOTEJA OFFICIATING PRINCIPAL

STUDENT COORDINATOR : MANSI MALPANI - 8989807664 | PAYAL KUMARI - 7982326638



OTHER ACTIVITIES

ADMISSIONS AND DEPARTMENTAL ORIENTATION

NEW REGISTRATION

- This portal caters to the registration of all candidates seeking admission to undergraduate programmes at the University of Delhi.
- A large number of students will be registering simultaneously. Due to the heavy traffic, you may face delays in submitting your form.
- Kindly do not wait for the last day of registration to pay the fee to complete your online registration form.
- This is an integrated registration form for both merit based and entrance test based undergraduate courses.

Registered User Login

Registered Email*

Enter Registered Email

Password*

Password

Captcha Verification

Type the text

Click on the text to change

Login

• [Forgot Password?](#) Click to Reset your Password

• [Recover Account](#) Verification Code

After lots of deliberation, University of Delhi had to decide about the admission process and its timings keeping in mind the prevailing conditions when various board results of class 12th were also delayed. Giving utmost importance to the safety of employees and students, the University took a bold and unprecedented step. The entire registration and admission process was made online. It began on 10th October, 2020 with the release of the first cutoff list for all the undergraduate courses. The process continued for more than a month in which around 11 cutoffs were released to admit students from all over India to various colleges and courses of the University. The candidates were required to first sign up to the DU website and then register themselves for admission. Afterwards, they were asked to upload their documents like photograph, mark sheet and signature. Once a cutoff was released, the candidate had to check the list and find out the colleges for which he/she was eligible for admission and then apply for the college and course of his/her preference, after due approval from the Principal of that college, he/she was asked to pay the fee using any online mode of transaction like Net banking, cards or UPI so as to get his/her seat confirmed. In the month

of November, the students were sent SMS and e – mails so as to join them to the official WhatsApp group for their online classes.

Around 100 students alone were admitted to the B. Com (Hons.) in Acharya Narendra Dev College. There was an orientation program of college on 18th November, 2020 followed by a departmental orientation on 19th November, 2020. The students were familiarized with the building and classrooms, labs, library of the college via a virtual tour prepared by second year student Ankit Kumar. The department teacher in charge, Dr. Shalu Mahajan gave an overview about the department, faculty members, student societies - Bodhini and Vanijya. She briefed the fresher's about the course structure, exam pattern and academic calendar of the first year. Ms Sangeeta Relan, a senior faculty from the department talked about the achievement of the Alumni and read their messages for the first year students. Time table was provided to the students and the online classes commenced successfully the very next day, i.e., on 20th November, thus making a statement that nothing could dampen or stop us amidst Covid - 19.

आत्रम्भ
Departmental Orientation
November 19, 2020

AND ACHARYA NARENDRA DEV COLLEGE
University of Delhi

NAAC Accreditation Grade 'A' | NIRF - 2020 All India Ranking 18th

- Amaan Abbas
[B.Com (H) 1st Year]

Open Book Examinations

University of Delhi
(Examination Branch)

(Student Portal)

Login for Examination Form

College Name: <-----Select----->

Exam Rollno *

Student Name *

Date of Birth * DD DD MM MM YYYY YYYY

Registered Email-id *

Submit

: Mandatory Fields * [Register New Student](#)

(In case of any doubt regarding the login details, the students are advised to contact the respective college/department.)

(In case of any problem please contact to the office of your college/department.)

University of Delhi

For conducting its semester exams, Delhi University came up with an idea of conducting Open Book Examination (OBE) in December 2020 for the semester of July-December 2020. Delhi University conducted these OBE exams earlier also for the students who were in their final year of graduation. OBE exams are as phenomenal as the name sounds for students but as the conditions were better in December the choice between offline exams or OBE online exams was given to the students but majority went towards OBE exams only as the exam was candidate friendly. The student had to write the answers, scan them and send the PDF online within the stipulated time. The basic process was that the question paper used to get uploaded on a student's account on the day of exam. They just had to download the question paper and start writing on sheets. They were allowed to logout their account after downloading the question paper to save their Internet.

The flip side of OBE exams was that the students who were regular in attending their online classes and studied hard could not reap the benefits in the way they deserved. OBE exams were more of a test of your connections than your knowledge. Students lost focus in studies. Usually the time given for all the exams was 4 hours instead of 3 hours of offline as it takes extra time to make pdf and upload them on the portal. Students with any kind of disabilities were given 5 hours. Still it took some more time by some students to upload it if they faced any Internet

Connectivity problems. The exams for first year students for Semester 1 are set to be taken online only in March, 2021 but definitely again the choice between offline and online had been given to the students. As for the semester exams to be held in May for second and third year students it is unpredictable right now to say in which mode they will be conducted.

-Niharika Gupta [B.Com (H) 3rd Year]
Nabya Kumari [B.Com (H) 2nd Year]

Faculty Achievement

Ms. Sangeeta Relan :

She conducted a webinar on the topic 'Enhancing Engagement of Students in On-line Classes' on the 8th of January, 2021 which was conducted by Gurushala.

Gurushala is an initiative of Indus Towers Ltd. and Vodafone India Foundation and is implemented by Pratham Education Foundation. It is an integrated platform that helps the teachers to connect with their peers, develop themselves and gives them access to various resources to do that.

During the webinar, she interacted and engaged with teachers and shared her insights and experience on the topic.

Students

Achievements

B.Com (H) 3rd Year

- Anjali Sharma - Cleared CSEET
- Ritik Giri - Cleared CA Inter Both Groups

B.Com (H) 2nd Year

- Jagriti - Cleared CA Foundation
- Love Kumar - Cleared CA Inter Group 1
- Geetanjali Garg - Cleared CA Inter Group 1
- Kshitij Sharma - Cleared CA Inter Group 1

B.Com (H) 1st Year

- Ishika Mishra - Cleared CSEET
- Shashank Shishir Sinha - Cleared CMA Foundation
- Nitin Kumar Aggarwal - Cleared CA Foundation
- Ved Vaibhav Deo - Start Up named Shobbr India Pvt. Ltd.
- Chaitanya Goyal- Silver Medal in Shot put in 80th Delhi State Annual Athletics Championship.

New Education Policy

What's Education? Is it just related to books or something more like practical life experiences? It is surely the latter. Education is not restricted to books and to gain knowledge just in particular fields, it is about enhancing your experiences and skills for facing the realities of the world. And keeping this in mind the Government of India introduced the New Education Policy which focuses more on quality education.

Changes are for Schools

The "10 + 2" structure will be replaced with the "5+3+3+4" model. Under this structure children will spend 5 years in the Foundational stage, 3 years in the Preparatory stage, 3 years in the Middle stage, and 4 years in the Secondary stage. This structure is formed in line with the various developmental stages a child goes through in his/her journey of school life. The focus will be more on providing students with more opportunities to pursue in their fields of interest while keeping other subjects from other streams as well. Vocational education will be provided to the students for more practical experience.

Board exams will continue to be held for classes 10 and 12 but will be re-designed. To reduce the role of board examinations the paper would be conducted twice a year.

Coding will be introduced from class 6 and experiential learning will be adopted.

The policy raises the importance of mother tongue and regional languages as a medium of instruction for better understanding of the concept until class 5. Sanskrit and foreign languages will also be given emphasis. The policy also states that no language will be imposed on the students.

For Higher Education-

- It proposes a 4-year multi-disciplinary bachelor's degree in an undergraduate programme with multiple exit options. After 4 years of graduation, the post-graduation courses like MA, MSc will be of 1 year.
- The policy proposes to internationalize education in India. Foreign universities can now set up campuses in India. This will give students more exposure to the western education.
- The policy proposes that higher education institutes like the IITs make changes with regard to the diversity of learning for better experience.

The NEP 2020 puts forward many policy changes when it comes to teachers and teacher education. To become a teacher, a 4-year Bachelor of Education will be needed by 2030. The teacher recruitment process will also be strengthened and made transparent. NEP aims to achieve a more knowledgeable and informed society by providing high quality education.

- Chhavi Gupta
[B.Com (H) 1st Year]

What's going on around the world?

US Elections

the US, there are only two main parties considered by most voters - The Democrats and the Republicans. Majority of the voters only wait for the candidates from either of these two.

Last year's United States presidential election was the 59th presidential election (being done every four years), held on Tuesday, November 3, 2020.

Former Vice President Joe Biden and incumbent U.S. senator from California Kamala Harris of the democratic party defeated Incumbent president Donald Trump and vice president Mike Pence of the Republican party.

The total vote share won by Joe Biden was 51.3% which was the largest percentage of the popular vote won by any challenger since 1932.

Before, during, and after Election Day, Donald Trump and numerous Republicans attempted to subvert the election and overturn the results, by alleging widespread voter fraud and trying to influence the vote counting process in some major states. William Barr, the Attorney General and officials of the 50 states found no evidence of such fraud or irregularities in the election.

The newly elected President 'Joe Biden' and vice president 'Kamala Harris' of the United States begin their term on 20 January 2021, and by tradition, took the oath of office during an inauguration on the day as per tradition.

- Raghav Agarwal
[B.Com (H) 3rd Year]

BUDGET 2021



- First-ever digital Union Budget of India presented through "Made in India" tablet
- Launch of 'Union Budget Mobile App' to ensure hassle-free access to Budget documents by the Member of Parliaments and the general public.
- Fiscal deficit stands at 9.5% of the GDP for the Year 2019-20 to be brought down to 6.8% in 2021-22

Health and Welfare: Holistic Approach to Health

- Launch of PM Atma Nirbhar Swasthya Bharat Yojana with an outlay of Rs 64,180 crore for over six years to develop primary, secondary and tertiary healthcare
- Merging of Supplementary Nutrition Programme and Poshan Abhiyan as Mission "Poshan 2.0" to improve nutritional outcomes across 112 aspirational districts
- ₹35000 crore for Covid-19 Vaccine in 2021-22
- Proposed Modernisation of existing health units at 32 airports, 15 seaports and land ports.
- Pradhan Mantri Ujjwala Yojana (LPG scheme) to be extended to cover 1 crore more beneficiaries.
- ₹60,030 crore outlay on drinking water and sanitation, a ₹2,700 crore outlay on nutrition



Industry/ Infrastructure

- MITRA Scheme to create world class infrastructure for global champions in textile sector leading to creation of 7 textile parks over 3 years.
- The National Infrastructure Pipeline expanded to 7,400 project in an effort to shore up economic growth by investing in projects spanning across sectors such as energy, social and commercial infrastructure, communication, water and sanitation.
- Development Financial Institution (DFI) to be set up with capital base of Rs 20,000 crore and a lending target of Rs 5 lakh crore in three years, to act as a provider, enabler and catalyst for infrastructure financing.
- NHAI and PGCIL to set up infrastructure investment trust to attract global funds.
- Voluntary vehicle scrapping policy to phase out old and unfit vehicles.
- National Rail Plan created to bring a future ready Railway system by 2030. .
- The Western dedicated freight corridor (DFC) and the Eastern DFC to be commissioned by June 2022.
- Metro services to be extended in 27 cities, plus additional allocations for Kochi Metro, Chennai Metro Phase 2, Bengaluru Metro Phase 2A and B, Nashik and Nagpur Metros. .



Urban Development:

- Urban Swachh Bharat Mission with outlay ₹1,41,678 crore over 5 years
- ₹2,217 crore for 42 urban centres to tackle air pollution
- Innovative PPP models to augment public bus transport
- MetroLite and MetroNeo for tier 2 and peripherals of tier 1 cities
- Jal Jeevan Mission (Urban) to provide universal coverage of water supply to all households

Agriculture and Allied Activities:

- Agriculture infrastructure fund to be made available for augmenting APMCs infrastructure.
- 1,000 more Mandis to be integrated with E-NAM
- Five major fishing hubs, including Chennai, Kochi and Paradip, to be developed.
- Operation Green scheme expanded to include 22 perishable products
- A multipurpose seaweed park to be established in Tamil Nadu.

Employment:

- Proposal to set up a portal to maintain information on gig workers and construction workers
- Social security benefits to be extended to gig and platform workers.
- Margin capital required for loans via Stand-up India scheme reduced from 25% to 15% for SCs, STs and women.



Green Energy

- National Hydrogen Mission to be launched to generate hydrogen from green power sources
- Deep Ocean Mission for ocean exploration and biodiversity conservation
- Capital infusion of Rs. 1,000 crore to Solar Energy Corporation of India and Rs. 1,500 crore to Indian Renewable Energy Development Agency.

Direct Tax Reforms

- No IT filing for people above 75 years who get pension and earn interest from deposits.
- Reopening window for IT assessment cases reduced from 6 to 3 years.
- Affordable housing projects to get a tax holiday for one year.
- Constitution of a Dispute Resolution Committee for small tax payers.
- Agriculture infrastructure and development cess proposed on certain items including urea, apples, crude soyabean and sunflower oil, crude palm oil, kabuli chana and peas.

Indirect Taxes Reforms

- Rationalization of customs duty structure by eliminating outdated exemptions
- Rationalisation of Custom duty on gold and silver.
- Increase in duty on solar inverters and solar lanterns from
- Tunnel boring machines to attract customs duty of 7%.
- Customs duty on cotton raised from 0 to 10%.
- Agriculture Infrastructure and Development Cess on small number of items

Disinvestment

- Rs. 1,75,000 crore estimated receipts from disinvestment in BE 2020-21.
- Strategic disinvestment of BPCL, Air India, Shipping Corporation of India, Container Corporation of India, IDBI Bank, BEML, Pawan Hans, Neelachal Ispat Nigam limited etc. to be completed in 2021-22.
- Other than IDBI Bank, two Public Sector Banks and one General Insurance company to be privatized
- sIPO of LIC in 2021-22
- Launch of National Asset Monetizing Pipeline to monitor asset monetization process
- Creation of asset monetisation dashboard for tracking the progress and to provide visibility to investors.

January 2021 - The Chronicles

Defence

- Budget allocation for defence services increased to Rs 4.78 lakh crore compared to Rs 4.71 lakh crore in the 2020-21 Budget
- Out of total allocation, Rs 1.35 lakh crore has been set aside for capital outlay to purchase new weapons, aircraft, warships and other military hardware

Education:

- 100 new Sainik schools will be set up in partnership with NGOs, private schools, and states.
- 750 Eklavya model residential schools to be set up in tribal areas.
- Estimated budget of Rs 93,224 crore for the education sector for fiscal year 2021-22, which was about 6.53 per cent lower than the budgetary estimates for fiscal 2020-21.
- Central University to be set up in Ladakh.
- More than 15,000 schools to be strengthened under NEP 2020.

Economic and Financial Reforms

- Proposal to allow States to raise borrowings up to 4% of GSDP this year.
- Rationalised single Securities Markets Code by 2022. consolidating provisions of the SEBI Act, Depositories Act, Securities Contracts (Regulation) Act and Government Securities Act
- World class fintech hub at GIFT IFSC.
- Asset Reconstruction Company Limited and Asset Management Company to resolve stressed assets problem of PSBs.
- Insurance Act, 1938 to be amended to increase FDI limit to 74 per cent from 49%.
- Setting up a system of Regulated Gold Exchanges

- SEBI to be notified as a regulator and Warehousing Development and Regulatory Authority to be strengthened.
- Debt Financing by Foreign

Portfolio Investors to be enabled by amending InvITs' and REITs' legislations

-Dr. Surinder Kaur
[Editor - in - Chief]

&
Amaan Abbas
[B.Com (H) 1st Year]

FACULTY CORNER

Live Life Queen Size – Ruchi Sharma

Ruchi was in her mid-twenties, pretty much leading a life that she had always wanted to. It involved working, earning, travelling and being her own person. It was a life that she loved. But it didn't last for too long. Life changed, things changed, and she had to make a choice. A choice between leading a life that she had been leading so far or giving it all up and becoming a homemaker with a life dedicated to her child and family. A difficult choice, indeed! It meant giving up on her independence, her freedom and her financial security. It was a tough call, but she decided to take it, she chose an option and has never regretted it.

Once a decision has been taken, there should be no looking back as it was made after weighing all the pros and cons. Therefore live life to the fullest and enjoy every moment. That's the motto of Ruchi's life.

Ruchi was born in Chandigarh to a father who was in the Army and a mother who was a teacher in a school in Panchkula. The couple has three children, two daughters and a son. Ruchi's brother is her twin. As a child, there was nothing that she didn't want to try her hands-on and wasn't the kinds who would let any situation deter her. And with parents who were always supportive and encouraging it was easy for her to be adventurous, outgoing and forthright.

Ruchi studied in Chandigarh and after completing her graduation decided to pursue her MBA. She had always been an ambitious girl who wanted to build a career and become an independent person.

She began her corporate life by starting work with HDFC bank from where she moved to ICICI Prudential Life Insurance to take up a bigger role. This was the time when she was at her independent best; she was earning her money, travelling, living on her own and becoming more and more responsible at work. There was this feeling of freedom and liberation. Now it wasn't that she had grown up in a restrictive environment or anything like that, but this was a life where she was entirely on her own, in charge of her life which was a big high for her. Her next stint was with AIG Life where she was offered an even more significant role.

Where her professional life was going great guns, changes were also taking place in her personal life. When she moved to ICICI Prudential, she met Gaurav, who was destined to be her husband. He was the Branch head over there. They met, and working together meant that they had to interact with each other quite a bit. The association and the interaction resulted in the two of them deciding to get married.

The jobs were demanding, but because there was a good understanding between the two, they could strike a balance between their jobs and their relationship. But then they had to move to Mumbai as they had decided to change their jobs. The city with its fast-paced life was quite a contrast to Ahmedabad and the life there. The distances made the going tough for the couple and left them with not much time for each other. And then in the midst of all this, Ruchi discovered that she was pregnant.

The couple was ecstatic, but Ruchi's mind was in turmoil. Though she was looking forward to the impending motherhood, she



Ms. Ruchi Sharma

was aware of the practical part of it too. Since theirs was a nuclear family, she understood that their life and in particular her life was on the verge of undergoing a significant transformation. The way forward would lead to many adjustments and sacrifices, and one of the biggest ones would be in terms of her career. And thus the dilemma which every working



mother faces at some point or the other presented itself to Ruchi Sharma as well. She had to decide. Should she carry on working, leaving the child in other people's care, or should she quit? If she continued to work, she would be able to have her independence, her security but then what would happen to the child. What about his security, his upbringing? The mother in Ruchi chose to put her life on hold and ensure that her child got all the love, affection and security that he deserved.

Though the decision was difficult and had far-reaching consequences, Ruchi has never regretted it. The switch from being a financially independent woman following a strict routine and being deeply involved in her career to someone who now had none of these wasn't easy. Every morning

now was about her child, her husband and not about her at all. It was a huge change, a big challenge, but she decided to take it head-on. She had decided to quit, and that was how it was going to be. Her little bundle of joy made her decide that from then onwards she was going to focus on him and him alone and make sure that he excelled in whatever he wished to do. She and her husband had decided that raising a child who is balanced and is a good human being is the greatest task and so she focused on that with an ample amount of support from Gaurav.

But being a fabulous mom did not mean that Ruchi let herself go. She kept discovering and reinventing herself along the way. When Aarya joined school whatever little time, she had she decided to utilize it by learning to play tennis. So not only did she learn a new game, but it enabled her to spend time with Gaurav who loved the game. And being the perfectionist that she is, she aced the game. She went on to be the best in the women's and mixed doubles categories at the DLF Golf Club for four years in a row. A great way to inspire your child!! Be the best in what you do!! And from there she moved on to learn how to play golf.

So life has not been easy, there have been challenges, and times when choices had to be made. Ruchi made those choices and made them because she wanted to. There wasn't any compulsion whatsoever. Life has dished out lemons by the dozens. But Ruchi Sharma has made bottles of some very refreshing lemonade out of those lemons!!!

**- Ms. Sangeeta Relan
(Co - Editor in Chief)**

Dear Young Minds and Future of India

Greetings to All of You!

We all have entered the third decades of the 21st century, which has given us the wisdom to illustrate the classic example of uncertainties. The battle between lives and livelihoods has got initiated. Suddenly, the old spice of life seems to be missing and a new spice of life seems to enter into human lives. Places of interest have no visitors, places of worship are silent, school and other public places all are empty. Except for human beings, others are enjoying it. Animals are freely walking on roads, birds are chirping, no pollution, and overall natural beauty is spreading its mesmerizes elegance with leaps and bounds. Remember, repeatedly nature is sending a message to us- "We are not necessary, the air, water, earth, sky all are fine without us. When you will come back, remember you are my guest, not my masters".

My friends, hope you understand the hidden message loud and clear. Your responsibilities towards these symbolic lines and hidden messages have enhanced multiple times more than any other citizen on this earth.

You have entered into a beautiful and the most memorable journey of Graduation from such a prestigious institution. I am referring here Acharya Narendra Dev College, University of Delhi which provides you the platform for your holistic development. But do you think life is confined to this only? The answer is "NO".

Dear Students see yourself three years down the line i.e. by the time you'll be graduated and enter into the workforce and looking for jobs. You will enter into a world that is being metaphorized as VUCA (volatility, uncertainty, complexity, ambiguity) World. And a sense of responsibility at your level is going to be more than ever before. So, the best weapon to combat and sustain in this VUCA World is a set of three artilleries named as- Skilling, Upskilling and Reskilling. You cannot make an effort to ignore it at all. The cost of its ignorance may lead you to become a part of global useless society which is going to prove highly disastrous for your personal life and India at large.

Dear Friends the most significant driver of this VUCA world is AI and technological advancements. One such glimpse can be sensed from the recently released Dell Technologies Report which says- 85% of the jobs in 2030 that Generation Z and Alpha will enter into have not been invented yet. Another interesting finding of the recently released WEF report reveals that 65% of the primary school children today will be working in jobs that do not exist yet. This is the kind of disruption we are sensing today when it comes to the skilling of students.

In the line of this argument, Satya Nadella (Microsoft CEO) in his book Hit Refresh (2017) wrote that whatever we are seeing today in the form of technological revolution it's just a beginning. The enormous impact yet to be seen. Having such an environment it is a very pertinent question to be asked- "what should be taught to our children?"

Alibaba founder Jack Ma raised the same question in the world economic forum last year "when AI and robots are going to be used enormously at the workplace, then what should be taught to our children that can not be replaced by these AI and Robots?"

So, the answer to these questions is nicely addressed by Sundar Pichai (CEO Alphabet) at the World Economic Forum (2020). He said, "the biggest risk will be failing to grasp the AI's potential for good". Meaning hereby, Skilling, Upskilling, and Reskilling is the only weapon to sustain in this VUCA World. So, friends, in times to come equip yourself with the known and unknown artilleries to save yourself to be part of creation of global useless society.

Dear friends now allow me to speak about the world of prosumer (social media) and informative ambiances, where we spend lots of our time.

My observation is, the informative environment where we all are living has been deeply divided into Pro and Anti which is highly dangerous for the holistic betterment of all of us and the nation at large. We youth are being served highly ideologically biased information. Although, its correctness and validity are unquestionable up to some extent.

In social science nothing is right and nothing is wrong, it's the context that decides what is wrong and what is right. But the way it is being served is highly dangerous for all of us because we all are in our growing stage; we should not sway ourselves to only one school of thought. We should have the obligation to know the other aspects, it is equally important for us. After having the holistic view of the subject matters, forming our own opinion seems to be much better than knowing only one aspect of the subject matters.

But unfortunately, we youth have become highly ideologically skewed and there is a huge gap in the strong sense of coherence. We have reached a level where some are labelled as Bhakt or pro-government and others as anti-government by each other. It's very painful to say that it has become our identity in our social groups. Even in our universities, the blindness for one aspect has deeply penetrated among all of us.

The level and intensity of this penetration can effortlessly be sensed from discussion by youth like you people. The moment we start putting our view on any issues we are either categorized as anti or Bhakt (pro-government). The institutions and society are losing the basic essence of the constructive and intellectually imbibed discussion.

In all these scenarios the role of social networking sites and print and electronic media cannot be ignored. Social media has deeply penetrated every nook and corner of India with a negligible regulatory mechanism. Not only this, but it is also playing the dominating role in our good or bad state of being. If my friends have not posted my photographs on his/her WhatsApp status on any of my auspicious occasions, most of us start feeling bad.

Look at the power of these social networking sites, even the depthless and intensity of our personal and private relations are being measured through the activities on these sites. It is the classic example of a prosumer where we are the content creator and content consumer without any limits and negligible restrictions.

So, the people having their agendas keep on feeding us on such a platform and we become victims of it. More than 70 percent of our young friends (18-24 years old) in India have no privilege to enrol for higher education and less than one percent have the privilege to enrol for the highest academic degree (Ph.D.). Sensing the gravity of the deepness of higher education among the youth, such people have an upper edge and are highly influential.

Dear friends, we have to be highly conscious of the kinds of development taking place at a platform where we are spending lots of precious time. In such a highly skewed world, we need to understand the difference between their jobs and our jobs, their duties, and our duties. Whatever they are, whatever they do, how they think; it's all their identity. They are known for it and doing so is the source of their bread and butter. It may not necessarily become our identity till the time we are at the growing and learning stage.

Thank you!!! Wishing You All A Very Successful Journey Ahead!!!!!!!

-Ms. Deepika
(Assistant Professor)

FRIEND

"No, no, no", I cried.

"No, you won't go to meet him?" she was stern

"But mom, I have not seen him for the last week. He is not even coming to school. Please let me go and check" I tried to reason with her.

Mom held my hand and tried to cuddle me but I ran away saying, "You are very bad. I don't like you. I will not talk to you." Though from behind the curtains, I could see her teary eyes. Yes, she cares for me but what harm could it bring if I go and meet my friend for some time. Ma is sometimes very unreasonable. Why cannot ma understand? Shubh is my best friend. But I have not seen him for the last week. Perhaps, he is not well. I need to go visit him. I cannot forget the day when I first met him. Being an introvert, I find it very difficult to mix with people generally.

We had shifted to this city because of my father's transfer some time back. I, a boy of 10 years, was struggling to make my place in school, in neighborhood. Being very short, timid and skinny, I was never a choice for any team during games. Rather, I was bullied whenever I wanted to play with boys in school or park. Then, one day, Shubh came to me and held my hands strongly. It gave me enough courage to hold my ground. From that time, he became my best friend. He plays with me. He is my classmate. We always sit together. I help him in studies. We are a team

I really cannot understand ma's behavior. Why is she against him? She was not like this in beginning. Earlier, she was happy that I have found a friend here. She loved to hear about him when I returned from school. But now, things are different. I think she does not like him. But he is so sweet. When Shubh came to my home very first time, he greeted her warmly but she went away. Though Shubh always talks to her nicely. But she does not even acknowledge. Now, she does not even want to listen about him. Whenever, I tell her anything about Shubh, she gets angry. She does not want me to talk to him or play with him. She has also started another plan to keep me away from Shubh. In evenings, she wants me to accompany her to market or she wants to take me to mall or movie. She invites neighbors with kids at home so that I can stay at home. But I am what I am. I trick her and slip out to play with Shubh in park. Now, shubh has started coming to my home secretly. He comes from window of my room and we play and chat together.

I made up my mind to go to his house to check on him. Immediately after school, I went to his place. He was not at home. I met his mother. She told me that he is not well. He has gone to Doctor for checkup. I saw his prescription on table. He is mentally unsettled. He sees invisible people and talks to them. Then his mom requested me to give him medicine as he refuses to take medicine. I assured her that I will take care of him. I requested her mom to give me his medicine and I will give him medicine when he comes to my place. Then I returned home

On reaching home, I did not talk to ma. I was angry with her for stopping me from meeting my best friend. He is not well and I need to take care of him. She did not say anything to me for being late. She gave me my favorite dish in lunch "Fish and Chips" and asked to sit with her and watch movie. She had brought CD of my favorite movie. Ah, she is trying to change my mind about my friend but I will not relent. Then I ate my food and went to my room. I was waiting for Shubh to come and meet me. I was feeling sleepy and don't remember when I dozed off. Suddenly I woke up and saw Shubh entering my room. I called him but he didn't listen. I told him to take medicine from the table. Then he went to bathroom. I was not fully awake. After sometime I got up but he wasn't there. Perhaps he had left finding me asleep. But thankfully he had taken medicine. Tomorrow, I will go and meet him again if he doesn't come to school. It was very late now. I had slept a lot today. I was feeling hungry. So I thought of going to kitchen to get something to eat.

On the way, I saw mom talking to papa. She must be complaining about me. She is trying to be nice to me and want papa to scold me. I hid behind a curtain and tried to listen to them. If she is instigating papa against me, I will immediately jump in and tell papa everything about her behavior. She cannot be mean to my friend.

Ma, "for the last one week, he has not seen his invisible friend. I think medicine is working fine. But he panics whenever he thinks about him. We need to keep him busy so that those thoughts never come to him." Papa, "I am trying to take 2 weeks leave. We will take him to a trip of his favorite places. With love and patience, he will recover"

-Dr. Surinder Kaur
(Editor - in - Chief)

STUDENT CORNER

The Year When everything went online

In the wake of the adverse circumstances created by Covid-19 and the resultant worldwide lockdown, everything came to a standstill. Though the year 2020 was full of challenges, disrupting almost all walks of life, everyone was striving hard to fight the invisible enemy, in their own way, to get life going as usual. Technology came to rescue and with few initial apprehensions, everyone adjusted to them soon. Offices started functioning from home, online meetings, conferences and webinars, all did their bit to make working life as normal as possible. Schools and colleges, also caught unaware by the pandemic, tried to normalise the teaching-learning process as far as possible. But it was not an easy task- with operational challenges, for both teachers and students.

We at Acharya Narendra Dev College braved the situation using multiple online ways to ensure normalcy as far as possible. Being habitual of the 'Chalk talk method' of teaching, the lockdown required drastic work transformation and compelling everyone to use the platforms never thought of or tried earlier. Everything seemed to have changed overnight-never seen, thought, expected or experienced before. But still, the show must go on and so we all were left with no alternative, but to explore new, unconventional ways to disseminate knowledge. "Google meet", soon became the most preferred mode and with few teething problems, the teachers and students, in no time, got well adjusted with it. WhatsApp was also used to share videos, Study material and assignments etc to support online teaching. The students were invited to attend many webinars which otherwise they would have attended in college. For the first time ever, the University went online.

- Payal Kumari [B.Com (H) 3rd Year]
Chhavi Gupta [B.Com (H) 1st Year]

Elon Musk over-taking Jeff Bezos as the richest person

Jeff Bezos, the founder and CEO of Amazon owns 11% shares in amazon which approximately amounts to \$185 billion. He succeeded in securing the title of world's richest person since October 2017. But Elon Musk, CEO of Tesla and Space Exploration Technologies Corporation (SpaceX) clinched the title of world richest person from Jeff Bezos, founder and CEO of Amazon on Thursday, 7 January 2021. This happened because the electric car maker's shares surged 4.8% resulting in increasing the wealth of Mr. Musk to \$188.5 billion. Over the last year, the South African born engineer had summed up more than \$160 billion to his net worth. Musk began the year 2020 with a net worth of \$27 billion, hardly among the top 50 richest people in the world. Musk controls nearly 20% stake in Tesla and 48% stake in SpaceX. After the news broke out, the Tesla CEO tweets "how strange", "well let's back to work". But Bezos came back with a roller-coaster return. As per The Real Time Billionaire list on 16 January 2021, 5PM EST, Jeff Bezos is the world's richest person again. This came after a recent rally in Amazon shares, pushing his net worth to \$184.9 billion. According to Forbes' estimates, Bezos is \$200 million richer than Musk.

-Nitin Kumar Agarwal
[B.Com (H) 1st Year]

The Mystery Of Boxes

Once there was a girl named Roli
She was broken and so lonely
Parents were died when she was 8 years old
Which made her independent, mature and bold

She was beautiful, smart and holy
Growing day by day, slowly slowly
It was midnight, she was sitting in the lawn
A cup of tea in right hand, left having phone

Suddenly a box falls on the ground
She got frightened and then looked around
She was looking at box fearfully
Then step towards that very forcefully

She picked up the box and went to hall
Then her phone rang and she picked the call
Roli nervously, in a shivering voice said 'Hello'
A noise was coming from background like
someone is eating Crispello

Now someone is there on her door, 'Knock Knock'
And when she opened the door, she got shock,
There was no one, only a box was lying on the floor
She got more nervous and thought 'one more'

When she brought that box to the hall, she saw,
That first box was not there which she picked from the lawn.
She looked around but found nothing
Now she was so scared that she started sweating

Then Suddenly she looked at her phone
Call was disconnected and she was all alone
She wanted to open box but was afraid little bit
Now received a message, phone rang,
"tweet- tweet, tweet- tweet"

She picked up phone and unlocked it
But the message was already deleted
Took a deep breath and switched off her phone
She was scared, thinking " what the hell is going on"

And then she opened the box, which she
brought from outside
And in that moment, she was so scared inside,
Suddenly she feels someone is touching her back
She turned around and shouted loudly "Mack"

She hugs him and starts crying,
Then boy asks " why are you crying"
Roli slap him and asks where you were in past years
The boy sits her on bed and wipes her tears

Boy replies, "Now I wouldn't go anywhere"
Now I will stay with you here
And this is how story comes to end
The boy was no one but her childhood friend.

- Shweta Goswami
[B.Com (H) 1st Year]

And then She Left...!

"And then she left", these were the words he said exactly.

After talking to him last night I was also quite excited to know the further part of his story. So, this morning I just picked up the keys and as decided was all set to meet him again. In half an hour I was exactly at the same location that of yesterday which was a barren forest land usually kept unvisited.

My eyes were looking for that guy all over the place. I tried for half an hour and only when I thought that he wouldn't meet me and was to leave that place, my eyes fell on the shadow which was straight in front of me. Despite it not being mine, it could not be anyone else also because at that time I was standing with my face towards the sun. A sudden threat just passed into my nerves, I turned around and to my astonishment, there was no one. I felt a hand on my shoulders and this time I was right, it was he for whom I was waiting for half an hour now!

His eyes still had that unnatural calmness and stillness on his face, these expressions were exactly the same as yesterday. I was shocked, there was no change in his expressions even though it was more than half of a day since we met lastly!

"I hope I didn't make u wait for long", he broke the silence with these words.

"no, not at all", I replied. I didn't want him to feel even a bit of oddness, as we had just met. Also, I was unable to control my curiosity to know the reason why he used that phrase in his sentence which I have mentioned at the beginning of this chapter. I asked him to go on with the story he paused at, last night. He stood from his place, signed me with his hand to follow him to some other place. I was wondering all the way how and why I am trusting and following a stranger. There were large waves of thoughts hitting all around the shores of my mind.

We would have walked for not more than five minutes, we reached our location, at least I was thinking so! Where we stood was the old high school that was established under the colonial period. As far as I could remember at the moment, this school was closed some years ago. Actually, a student named Maria died, due to a sudden outbreak of fire in the building. No one knows the reasons but a number of rumours still prevail about that. Some also say that she herself lit the fire. I was a bit nervous and scared, "why here? We could have continued there also (I was pointing towards the barren forest land)".

He: Any problems here?

I: No, not that much.

As we moved towards that school's entrance, we were stopped by the sudden scream of the old guard of the building. "STOP! STOP! DON'T ENTER!", these were the words he was shouting loudly. "Don't you know that entry to these premises is restricted?". While he was still yelling at us, I looked at my side to ask my companion what to do now? There was no one there. I was just left amazed and a bit shocked also. Before I could understand anything, I heard the words, "YOU CAN'T ENTER INTO THE BUILDING, LEAVE IMMEDIATELY", the guard continued.

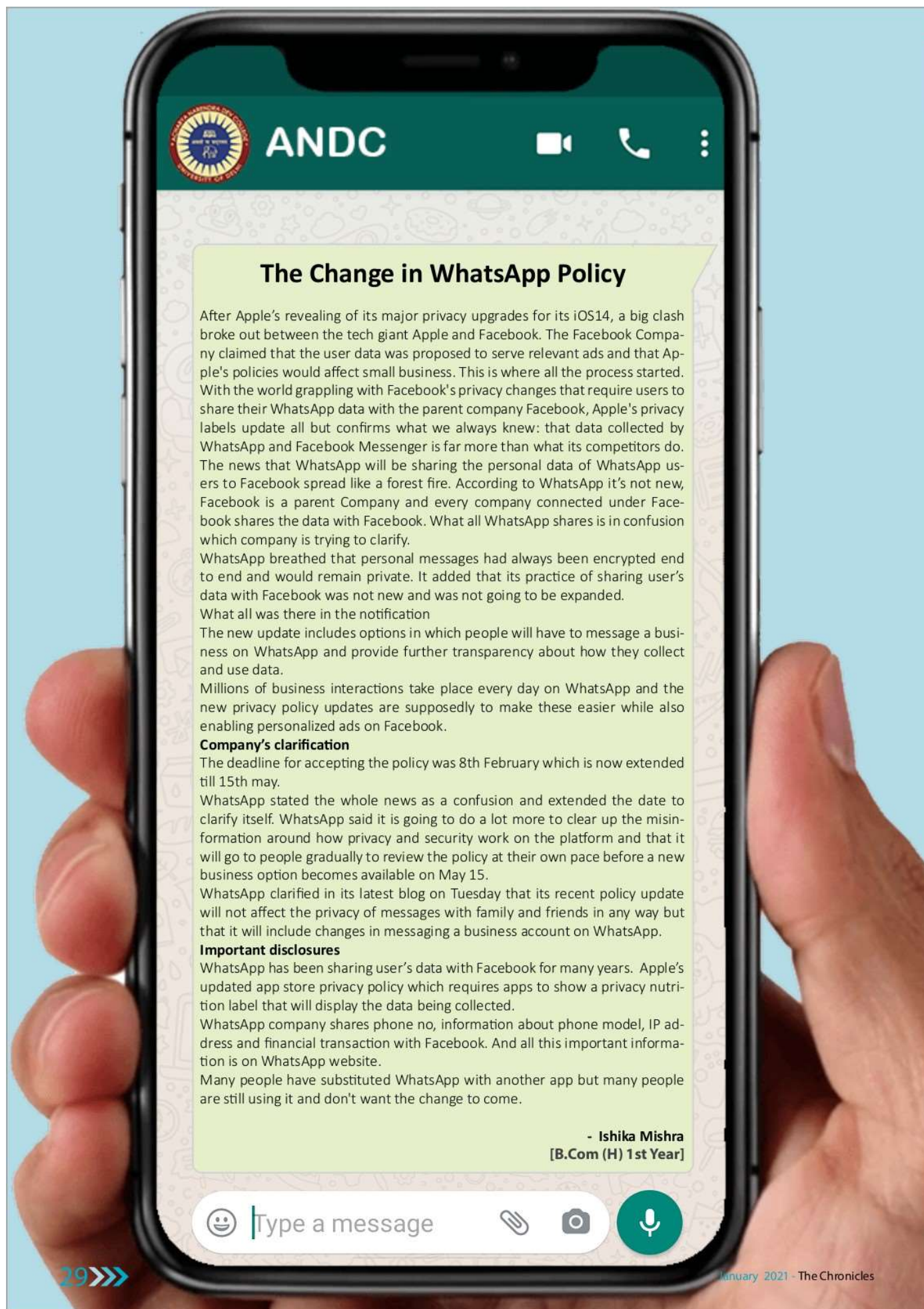
I: OK! OK! I am leaving

Guard: you better should be. Visitors are not allowed in the building.

I: Did you see that guy standing beside me? I was with him. The guard replied in "NO". further he asked me to leave the place as soon as possible. I also left and went to walk through the thorny bushes to reach my car which was parked at some distance. I was still thinking, where that boy would have gone? "Did he just disappear or something like that", my mind got puzzled at it. Although I just had a meeting with foreign guests in the office so I had to leave. I left that place in a hurry.

To be contd.....

Ankit Kumar
(Student Co - Editor)



LET'S PLAY



GUESS THE BRAND (TAGLINE GIVEN)

- There are some things money can't buy , For everything else there's _____
- High Performance delivered - _____
- Solutions for Small Plant - _____
- Building a better working world - _____
- The worldwide leader in news - _____
- Cutting through complexity - _____
- Think different - _____
- Innovation You - _____
- We move the World- _____

COMMERCE MEMES

When you calculate million of rupees but you do't even have Rs. 10

Commerce Student:



When i remember all 14 principles of management:



FIND THE WORDS

D	G	T	I	H	K	L	O	P	H
A	N	T	T	I	P	V	A	R	Y
M	A	S	A	L	A	B	O	N	D
O	M	R	L	J	Y	K	I	T	E
M	A	A	Y	C	T	E	N	J	R
E	Z	F	A	H	M	M	O	A	A
N	O	E	K	I	G	R	J	P	B
T	N	U	M	N	R	A	T	A	A
D	E	F	L	A	T	I	O	N	D

Across

- A bond through which Indian entities can raise money from foreign markets in rupees, and not in foreign currency
- A document that defines the scope of a company's activities
- persistent fall in the general price level of goods and services is known as _____

Downwards

- Which company will acquire Zoxx, a self-driving startup founded in 2014
- Double Entry system was introduced in _____
- BSNL has partnered with _____ to let users connect to nearby Wi-Fi hotspots
- India with which of the following countries has signed MOC to strengthen cooperation in steel sector.
- Which country is the largest creditor nation in the world
- The first showroom in India of the retail furniture giant 'Ikea' was opened in which city in 2018.

Send Your answers for the

Guess the brand in which tagline is given and For Find the word locate all the words in the grid and send the grid with answer to us on our Instagram Handle i.e @ bodhini.andc or email us on editorialboard.andc@gmail.com.

Answers are to be mailed till 5th March 2021.

The Winners will be featured on our Instagram Page and mentioned in our next edition of The Chronicles

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UPCOMING EVENTS

1. CORPOMAZE, The Annual Commerce Fest : 1st March 2021
2. Workshop on Skill Enhancement for Support Staff of ANDC : 15th -22nd March 2021
3. FDP on "From Research to Publications" : 5th - 17th April 2021
4. Farewell : 2nd Week of April

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